

FIRST INTERNATIONAL WORKSHOP

CULTURAL COMMONS

Turin (Italy) 29-30 January 2010

Museo Regionale di Scienze Naturali, Via Giovanni Giolitti, 36

Cultural Commons refer to cultures located in time and space – either physical or virtual - and shared and expressed by a socially cohesive community.

How do Cultural Commons arise and expire? Which are their peculiar characteristics and how they should be managed? Is there a relation between Cultural Commons and Cultural Districts? The Workshop will explore these issues through a multidisciplinary approach by the contribution of leading scholars from Economics, Law and Sociology.

**Friday 29th of January 2010**

**Morning**

**10.00 Welcome address**

Walter Santagata, director CSS-Ebla

**Towards Cultural Commons and Cultural Communities**

Chairman: Edna dos Santos, UNCTAD

**10.10 Cultural Commons and Cultural Communities: The case studies of Milan Designers and Italian Futurists Artists**

Paola Fiorentino, Università di Napoli l'Orientale  
Martha Friel, Università IULM,

Massimo Marrelli, Università di Napoli Federico II,  
Walter Santagata, Università di Torino

**10.30 The Network of Contemporary Art in French Cities**

M. De Vries, and B. Martin, University of Le Havre  
C. Melin, Art School of Valenciennes

N. Mouroeau, University of Montpellier 1  
D. Sagot-Duvaux, University of Angers

**11.00 Coffee Break**

**11.15 Keynote speaker: Charlotte Hess, Syracuse University**

**Constructing a New Research Agenda for Cultural Commons**

**11.55 Cultural commons and cultural evolution**

Giangiacomo Bravo, Università di Torino

**12.15 Windows into our heritage: music in the Kenyan communities**

Lydia Timona, National Museum of Kenya

**13.00 Lunch**

**Afternoon**

**Cultural Commons and the Web**

Chairman: Xavier Greffe,  
Université Paris 1 Panthéon Sorbonne

**14.30 Culture and the Web**

Xavier Greffe, Université Paris 1 Panthéon Sorbonne

**14.50 Cultural commons in online gaming communities**

Enrico Bertacchini, CSS-EBLA  
Paola Borrione, IRES Piemonte

**15.10 Opera 2.0: crowdsourcing the stage**

Alessandra Carbone, Studio Manescalchi Cattinelli  
Michele Trimarchi, Università di Catanzaro

**15.30 Coffee Break**

**15.45 Geographic mapping of cultural commons on the web**

Davide Bardone, Elias Carotti, Juan Carlos De Martin, NEXA Center for Internet & Society; Politecnico di Torino

**16.05 User generated TVs: the role of active audiences in redefining the culture commons**

Gabriella Taddeo, Politecnico di Torino

**16.30 Discussion**

# Saturday 30th of January 2010

## Morning

### Cultural Commons, Cultural Districts, Landscape and Tourism

Chairman: Sergio Conti, Università di Torino

#### 10.00 Overlapping Cultural Commons and districts in the Great Limpopo Transfrontier Conservation Area: potentials for local economic development

Clara Bocchino, North West University,  
Michael Murphree, Institute of Natural Resources

#### 10.20 Localized commons in competing global cities: thinking over spectacularization of contemporary architecture and the urban landscape

Davide Ponzini, Politecnico di Milano

#### 10.40 Food and cultural commons

Matteo Pessione, Università di Torino  
Riccardo Piaggio, CSS-EBLA

#### 11.00 Coffee Break

#### 11.15 Keynote speaker: Allen Scott, UCLA

#### The Cultural Economy of Landscape: Development Pathways in the English Lake District

#### 11.55 From Cultural Districts to Complementary Cultural Neighbourhoods – the Role of Cultural Commons in an Exploratory Brazilian Study

Ana Carla Fonseca, Garimpo de Soluções  
André Urani, Instituto de Estudos do Trabalho e Sociedade

#### 12.15 Destination branding, collective intellectual property and cultural commons: a promising management tool with many open issues

Giovanna Segre, Università di Torino  
Paolo Russo, Universitat Rovira i Virgili

#### 13.00 Lunch

## Afternoon

### Cultural Commons, Institutions and Governance

Chairman: Marco Ricolfi, Università di Torino

#### 14.30 When law delimits common (alitie)s of culture: indigenous rights within united states archaeological jurisprudence

Hilary Allester Soderland, Boalt Hall School of Law, University Of California–Berkeley

#### 14.50 Towards a ‘Cultural Commons’ Approach to International Cooperation in the Framework of the UNESCO Convention on the Protection and Promotion of the Diversity of Cultural Expressions

Sridhar Patnaik Dabiru, Indian Society of International Law

#### 15.10 A Pound of Flesh Knowledge, Intellectual Property Rights and Supply Indivisibility

Giovanni Ramello, Università del Piemonte Orientale

#### 15.30 Coffee Break

#### 15.45 Cultural Commons and new concepts behind UNESCO world heritage sites recognition and management

Aldo Buzio, Politecnico di Torino  
Alessio Re, Politecnico di Torino-SiTi

#### 16.05 Institutional Approach of Self-governance on Cultural Heritage as Common Pool Resources

Yang Zhang, Development Studies Committee, University of Cambridge

#### 16.30 Discussion

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